

# Sponsorship & Vendor Application

All applications and fees must be received by **April 1, 2019**.

**Water-related non-profit organizations** that contribute to the cause and content of the event, may register for a 10'x10' booth space **free of charge**. All Sponsorships also include a 10'x10' booth space (check if desired). All exhibitor and vendor space applications are reviewed and approved solely at the discretion of the Water Festival Committee.



## **GOLD Sponsorship ~ \$1000** donation

Recognition as a major sponsor on the VolusiaWater.org website, rotating recognition on Facebook event page, logo in newspaper ads, on event banners and on the event program, listing in the printed event program, and announcer recognition at the public event.

## **SILVER Sponsorship ~ \$500** donation

Logo as a contributing sponsor on the VolusiaWater.org website, logo on event banners at the event and on the event program, and listing in the printed program at the event.

## **BRONZE Sponsorship ~ \$250** donation

Rotated logo on the VolusiaWater.org website, logo in the printed event program, plus a listing under Special Thanks on the website and in the printed program.

## **VENDOR Space ~ \$50** donation

Commercial 10'x10' booth space or truck space.

Orgnzn. Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Contact Title: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

**Sponsorship:** [ ] **Gold** \$1000 [ ] **Silver** \$500 [ ] **Bronze** \$250 [ ] Friend of the Festival \$100

**Vendor Space:** [ ] 10' x 10' commercial booth space -\$50 [ ] Check if Truck  
[ ] 20' x 20' booth space - \$150

[ ] 10' x 10' booth space for **non-profit** organization, or included with Sponsorship -\$0

## **Water Festival Requirements**

- The location of the booth space is solely at the discretion of the Water Festival Committee.
- The participant must supply their own tent, table and chairs.
- The participant must set-up their tent, table and chairs between 8am and 9am on Saturday.
- Participants must follow festival organizers' directions for loading and unloading, and must park in designated areas only.
- Participant must pack up their tent, table, chairs and other materials between 4pm and 5pm on Saturday.
- The participant booth must be staffed between 10am and 4pm on Saturday.
- Electrical hook-up at the participant booth is not guaranteed. Any request for electrical must be made in writing seven (7) days prior to the festival opening.
- No cooking can occur at the participant booth.
- No food or drink items can be offered for sale at the participant booth.
- Printed materials can be distributed at the participant booth only.
- All printed materials are subject to approval of the Water Festival Committee.
- No music equipment, speakers, amplification equipment, compressors, generators or other items which produce noise can be at the participant booth without prior approval of the Water Festival Committee.
- The Water Festival reserves the right to have a participant booth close down at any time.

**I have read and agree to the Water Festival Requirements.** (Sign below.)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make check payable to the **City of DeLand**, with "Water Festival" in the memo, and mail this application with check to: **Judy Thompson, 3427 Black Willow Trail, DeLand, FL 32724.**

