



CALL FOR ARTISTS

2018 DeLand Water Festival CHALK ARTIST APPLICATION

Deadline for applications: April 13, 2018.
Space is limited and will be assigned on a first-come-first-served basis.

Event Information: The Volusia Water Alliance invites local chalk artists to participate in an event to be held Saturday, April 28, during our 2018 Water Festival in DeLand, Florida. Accepted artists will be paid \$150 as an honorarium.



Application Process: The theme of the event is "Water's Journey." All submissions are required to reflect this theme. Complete the attached application form, including a sketch and/or photograph of the artist's planned concept (photos will not be returned). **Applications should be mailed to: Judy Thompson, 3427 Black Willow Trail, DeLand, FL 32724.** Forms may also be submitted online by email to cvljudyt@aol.com. For more information, call Judy Thompson, 386 943-4121. Artists will be notified if accepted by April 18.

Event Dates & Times: April 28, 2018 from 10am to 4pm on West Indiana Avenue between N. Woodland Blvd. and Florida Avenue. Artists may check in and begin their artwork as early as 9am at the registration booth, located at the corner of N. Woodland Blvd. and West Indiana Avenue. All artists will be required to submit a 1099 form.

Block Sizes: 4' x 4'. We welcome professional and adult amateur artists. Only one artist per space will be allowed.

Honorarium: \$150.00

Exhibition Rules: All artwork must be appropriate for public viewing by all ages. We request that you sign your artwork at the bottom of the image area. If reproducing another artist's work we ask that you give credit to the original artist at the bottom of your image. Artists will be responsible for providing his/her own shade, chair or other protection from the elements. The Volusia Water Alliance reserves the right to deem any image as inappropriate for viewing and the piece will be disqualified and removed from the pavement.

Materials: Artists will provide all necessary materials.

Promotions: The Volusia Water Alliance reserves the right to take and use photographs. By participating in the festival, artists allow the use of the images of their artwork created at the festival to be included during and after the event on website, social networking sites and other media promotions. Selected images from the festival will be used to promote future festivals. Artists may use images of their participation in their own promotional materials and communications.

Other Specs! Either nearby public restrooms or portable wash bins will be available for cleanup.

Suggested Supplies:

Hairspray (Aerosol),

Clear plastic sheet and duct tape to cover your work in the event of light rain.

(Shower curtain liners work well too.)

Broom to clean off your area

A pad to sit on while you work

Eraser or paint brushes/rollers to blend or create your base layer

Gloves to protect your fingers

Baby wipes

Knee pads

Umbrella & chair for rest and relaxation around your art

Sunscreen

Business cards



VolusiaWater.org



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Space is limited to 8 artists and will be assigned on a first-come-first-served basis.

Name: _____

Address: _____

Phone Number/Cell Number: _____

Email: _____ Website: _____

Chalk Art Experience: _____

Entry Concept – Describe and attach a conceptual drawing or photograph.

Artist's Signature: _____ Date: _____

Applications should be mailed to:

**Judy Thompson
3427 Black Willow Trail
DeLand, FL 32724**

Forms may also be submitted by email to cvljudyt@aol.com.

For questions, call Judy Thompson, **386 943-4121**.



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