



# CALL FOR ARTISTS

## 2018 DeLand Water Festival CHALK ARTIST APPLICATION

***Deadline for applications: March 30, 2018. Space is limited and will be assigned on a first-come-first-served basis.***

**Event Information:** The Volusia Water Alliance invites local chalk artists to participate in a competition to be held Saturday, April 28, during our 2018 Water Festival in DeLand, Florida. A total of 4 prizes will be given to the best chalk artwork.



**Application Process:** The theme of the competition is "Water's Journey." All submissions are required to reflect this theme. Complete the attached application form, including a sketch and/or photograph of the artist's planned concept (photos will not be returned). **Applications should be mailed to: Judy Thompson, 3427 Black Willow Trail, DeLand, FL 32724.** Forms may also be submitted online by email to [cvljudy@aol.com](mailto:cvljudy@aol.com). For more information, call Judy Thompson, 386 943-4121. Artists will be notified if accepted by April 7.

**Event Dates & Times:** April 28, 2018 from 10am to 4pm on West Indiana Avenue between N. Woodland Blvd. and Florida Avenue. Artists may check in and begin their artwork as early as 9am at the registration booth, located at the corner of N. Woodland Blvd. and West Indiana Avenue. Judging will take place at 2:30pm and the awards will be presented at 3:30pm at the plaza in front of the Volusia Historic Courthouse on West Indiana Avenue. Winning artists will be required to submit a 1099 form.

**Block Sizes: 4' x 4'.** We welcome professional and adult amateur artists. Only one artist per space will be allowed.

**Awards:** 1st Place: \$500; 2nd Place: \$300; 3rd Place: \$200; People's Choice Award: \$100.

**Exhibition Rules:** All artwork must be appropriate for public viewing by all ages. We request that you sign your artwork at the bottom of the image area. If reproducing another artist's work we ask that you give credit to the original artist at the bottom of your image. Artists will be responsible for providing his/her own shade, chair or other protection from the elements. The Volusia Water Alliance reserves the right to deem any image as inappropriate for viewing and the piece will be disqualified and removed from the pavement.

**Materials:** Artists will provide all necessary materials.

**Judging:** All categories will be judged by a panel of qualified artists that will rank each piece for originality; use of line, color and space; degree of difficulty and execution of design.

**People's Choice Award:** Spectators will be encouraged to vote for their favorite design at the registration booth. The People's Choice Award will be awarded at 3:30pm at the plaza in front of the Volusia Historic Courthouse.

**Promotions:** The Volusia Water Alliance reserves the right to take and use photographs. By participating in the festival, artists allow the use of the images of their artwork created at the festival to be included during and after the event on website, social networking sites and other media promotions. Selected images from the festival will be used to promote future festivals. Artists may use images of their participation in their own promotional materials and communications.

**Other Specs!** Lunch will be provided for each participating artist with plenty of water. Either nearby public restrooms or portable wash bins will be available for cleanup.

**Suggested Supplies:**

Hairspray (Aerosol),

Clear plastic sheet and duct tape to cover your work in the event of light rain.

(Shower curtain liners work well too.)

Broom to clean off your area

A pad to sit on while you work

Eraser or paint brushes/rollers to blend or create your base layer

Gloves to protect your fingers

Baby wipes

Knee pads

Umbrella & chair for rest and relaxation around your art

Sunscreen

Business cards



[VolusiaWater.org](http://VolusiaWater.org)



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Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number/Cell Number: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Chalk Art Experience: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Entry Concept – Describe and attach a conceptual drawing or photograph.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Artist's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Applications should be mailed to:**

**Judy Thompson  
3427 Black Willow Trail  
DeLand, FL 32724**

Forms may also be submitted by email to [cvljudyt@aol.com](mailto:cvljudyt@aol.com).

For questions, call Judy Thompson, **386 943-4121**.



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